

**Hythe and Dibden Parish Council
Economic Development and Tourism Working Group**

**Held at The Clerk's Office, The Grove, 25 St. John's St, Hythe, SO45 6BZ
on Friday, 13th March, 2020 at 10.30 am**

Cllr M Wade (Chairman)

Councillors

Cllr S Cullen
Cllr P Dowd

Councillors

Cllr M Kitcher

Apologies: Councillors Cllr R Clark

Officers in Attendance

Helen Bradley, Parish Development Officer

13 NOTES FROM PREVIOUS MEETING

Notes from previous meeting agreed

14 TOURISM - UPDATE ON SIGNPOSTS AUDIT

The ward maps have now been distributed to all the Councillors who will drive or walk their wards over the next few weeks. HB will then collate the information for MW to take to HCC.

15 TOURISM - UPDATE ON GUIDED TOUR

HB reported she has not had time to progress this. Because of Covid-19 it was agreed to postpone this until a more suitable time.

16 TOURISM - UPDATE ON TOURISM NETWORK

HB reported that Tourist Network had been reactivated and the video would be updated when the weather improved.

17 ED - UP DATE ON YOUNG PEOPLES NETWORK

HB reported there had been no progress on this since the last meeting. PD reported that he was working on a similar project. HB and PD will work together. PD stated that given the previous groups collapsed as funding and personnel were lost and the Council wants to support the Network then the administration of booking the meetings and notifying representatives should be taken on by the

Parish Council.

Recommendation:

The administration of the Youth Network Group should be carried out by the Parish Council to ensure continuity.

18 **ED - UPDATE ON OLDER PERSONS NETWORK**

HB reported she had not had time to progress this. Due to Covid-19 it was agreed to postpone it until a more suitable time.

PD stated that given the previous groups collapsed as funding and personnel were lost and the Council wants to support the Network then the administration of booking the meetings and notifying representatives should be taken on by the Parish Council.

Recommendation:

The administration of the Older persons Network Group should be carried out by the Parish Council to ensure continuity.

19 **ED - UPDATE ON SOUP DRAGONS**

HB reported she had met with the Waterside Network Group and they would be willing to work in partnership on Soup Dragons. She will progress this with them.

20 **ED - UPDATE ON BUSINESS INCUBATION**

HB reported that she and Sharon Lawless from Folio had met Fairline Marine for a site visit on Hythe Marine Park and that Fairline indicated they would be interested in a business incubation project.

She will arrange to take Incuhive to the site and subsequently arrange a visit for the Councillors.

21 **ED - UPDATED MARKET CONTRACT**

HB reported she had met with Southern Market Traders to look at the new Market contract. The current trends in retail, weather and the arrival of Lidl had been discussed and some proposed changes made to the next 3 year contract.

Recommended:

- 1) To reduce winter operating hours of the Tuesday Market (1st Jan-31st March) to 9am – 2pm.
- 2) To reduce the winter fee from o the Tuesday Market (1st Jan-31st March) from £1000 to £500
- 3) Two months free pitch be made available on the Tuesday Market for start-up business in Hythe & Dibden or SO45 at H&DPC discretion

- 4) No political stalls paid or otherwise to be allowed on the Tuesday Market.
(Consultation/information under RevitalHythe not included)
- 5) Pitches permitting on the Tuesday Market more than one Promotional
stall for Charities and organisations be allowed.

22 **ANY OTHER BUSINESS**

PD asked if there was any Parish Council owned land that could be looked at for the possibility of providing pitches for 'Tiny Homes' to allow young people to stay in the area.

It was agreed to put it on the next Economic Development agenda

The Meeting closed at 11.45 am

Chairman